



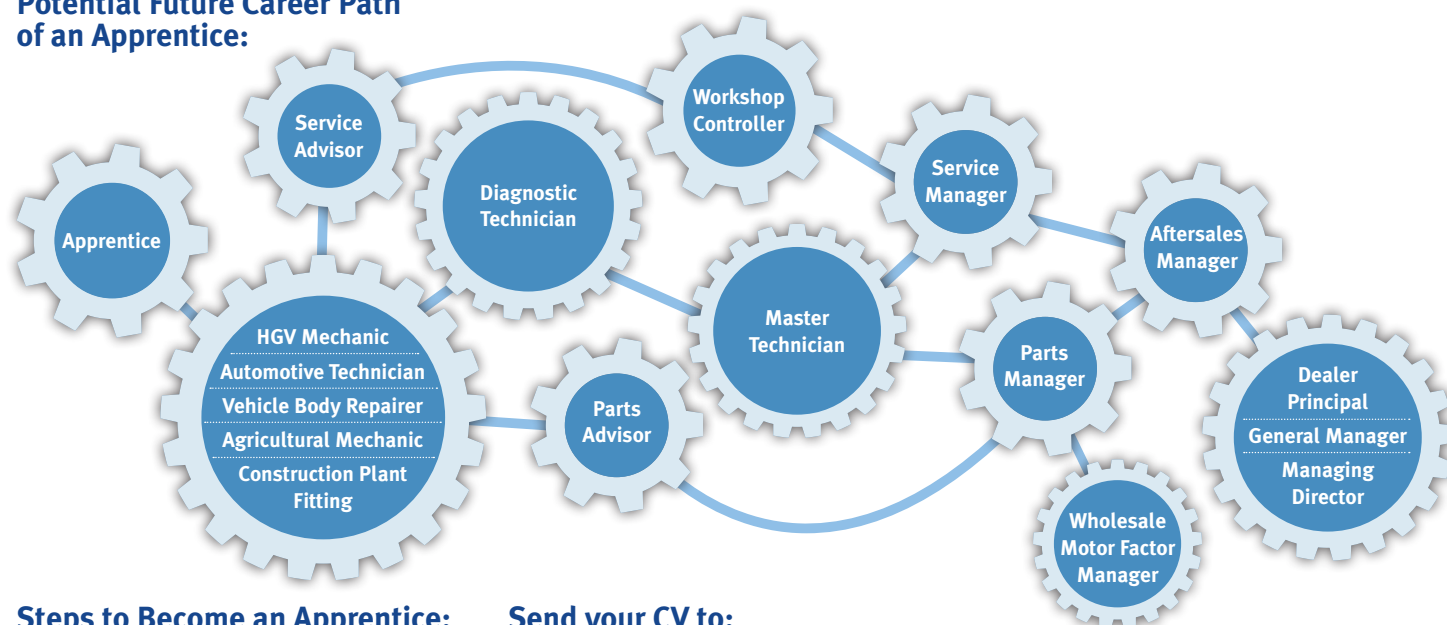
THINKING OF A CAREER IN THE MOTOR INDUSTRY?

Consider an Automotive Apprenticeship

Types of Automotive Apprenticeships:

Automotive Technicians
Vehicle Body Repairs
Heavy Vehicle Mechanics
Agricultural Mechanics
Construction Plant Fitting

Potential Future Career Path of an Apprentice:

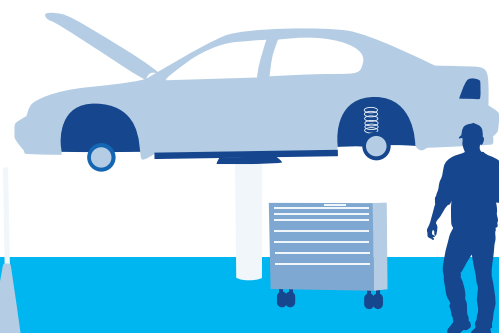


Steps to Become an Apprentice:

1. Contact your local ETB
www.etbi.ie/etbs/directory-of-etbs/
2. Contact SOLAS
www.solas.ie
3. Find an Employer
www.simi.ie/en/find-a-member

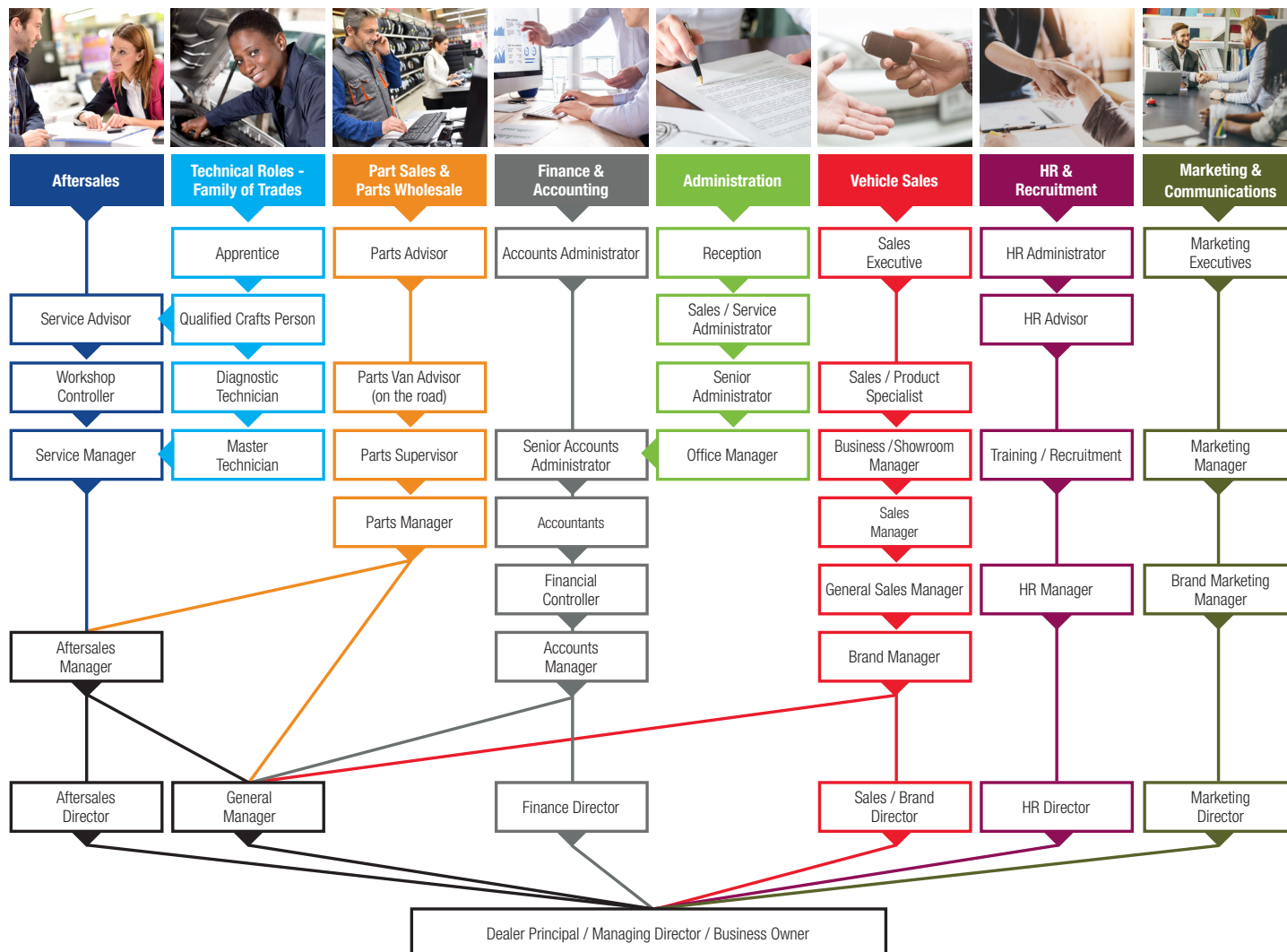
Send your CV to:

The Society of the Irish Motor Industry,
5 Upper Pembroke Street, Dublin 2
Email: training@simi.ie
Tel: 01-676 1690
www.simi.ie/en/careers-overview



Careers in the Irish Motor Industry:

The SIMI (Society of the Irish Motor Industry) is a member's organisation which consists of Dealers, Vehicle Body Repairers, Vehicle Distributors, Wholesalers, Retailers, Vehicle Testers, Specialist Trade Repairers, Petrol/Oil Companies, Motor Factors, Vehicle Recovery Operators, Affiliate Members and many more important operators within the industry in Ireland. As one of the largest sectors of employment in Ireland, there are many exciting and dynamic career opportunities available.



Aftersales

The Aftersales Department is a significant contributor to the overall profitability of a dealership in providing a high standard of service to customers when carrying out servicing, repairs or warranty work on their vehicles.

Workshop Managers, Service Advisors and the Aftersales Management team play a key role in delivering excellent customer satisfaction and ensuring customer retention and future sales.

Technical Roles - Family of Trades

There are five types of Automotive Apprenticeships – Automotive Technicians, Vehicle Body Repairs, Heavy Vehicle Mechanics, Agricultural Mechanics and Construction Plant Fitting.

An **Automotive Technician** is a skilled technician who services, diagnoses and resolves technical concerns with light passenger cars and light commercial vehicles.

A **Vehicle Body Repairer** repairs damage to the bodywork of cars, trucks and coaches, ranging from scratches, dents and rust to major accident damage.

Heavy Vehicle Mechanics carry out routine servicing and repair on commercial vehicles such as trucks/trailers, vans, jeeps, buses and coaches and prepares the vehicle for the Commercial Vehicle Roadworthiness Test (CVRT).

Agricultural Mechanics are concerned with fault-finding, repair, overhaul and maintenance of farm tractors and farm machinery.

A **Construction Plant Fitter** is a skilled technician who services, diagnoses and resolves technical concerns in mobile equipment used in materials handling for the off-road and on-road construction, excavation, mining, forestry and waste management industries.

Part Sales & Parts Wholesale

This is an important role in the operation of any dealership or parts retailer. You are the face of the company for many customers and you will perform a variety of duties relating to customer service, promoting, advertising, marketing, stocking in relation to the sale and delivery of parts and accessories.

Finance & Accounting

You will administer, prepare and interpret financial information and accounts and have an understanding of Motor Industry VAT & VRT. In addition, you will provide a support service to senior financial management personnel and other members of senior management in Sales and Aftersales.

Administration

You are the friendly and professional face to customers whilst providing efficient, administrative support to staff.

Vehicle Sales

A Vehicle Salesperson assists and advises customers in the selection and purchase of new and used vehicles, using their in-depth knowledge of the company's range of vehicles to find the right vehicle for each customer. They may also work with the Finance/Business Manager to develop sales agreements for customers and negotiate the purchase of trade-in vehicles.

HR & Recruitment

Working in Human Resources, you will ensure that employees are ready to meet the company's objectives by providing support to them throughout their career development. You may also be responsible for helping to source candidates for various roles within an organisation, maintaining employee records in line with Employment Legislation and providing advice to management on employee-related issues.

Marketing & Communications

You will liaise with department managers to develop sales strategies to help maximise profits by promoting products and services through online and offline methods of communication with customers. Each customer. They may also work with the Finance/Business Manager to develop sales agreements for customers and negotiate the purchase of trade-in vehicles.



The Society of the Irish Motor Industry,

5 Upper Pembroke Street, Dublin 2

Email: training@simi.ie Tel: 01-676 1690 www.simi.ie